

Activity 05

Activity/topic: Design your own canal company logo/design.

Key Stage: Two

Subject: Art & Design

Year: 5 & 6

Aims & Objectives: To use primary historical sources as the foundation upon which to develop their creativity and ability to investigate, develop and evaluate their designs. To develop a critical awareness of the roles and purposes of art, craft and design. To explore ideas and select visual and other information. They use this in developing their work, taking account of the purpose. To analyse and comment on ideas, methods and approaches used in their own and others' work, and relate these to its context. To adapt and refine work to reflect its purpose and meaning.

Links to the National Curriculum for Art and design: Pupils should be taught 4c the roles and purposes of artists, craftspeople and designers working in different times and cultures 5d investigating art, craft and design in the locality and in a variety of genres, styles and traditions.

Possible cross curricular links: Design and technology Pupils should be taught to 1b. develop ideas and explain them clearly, putting together a list of what they want their design to achieve History Pupils should be taught 4a. to find out about the events, people and changes studied from an appropriate range of sources of information, including ICT based sources.

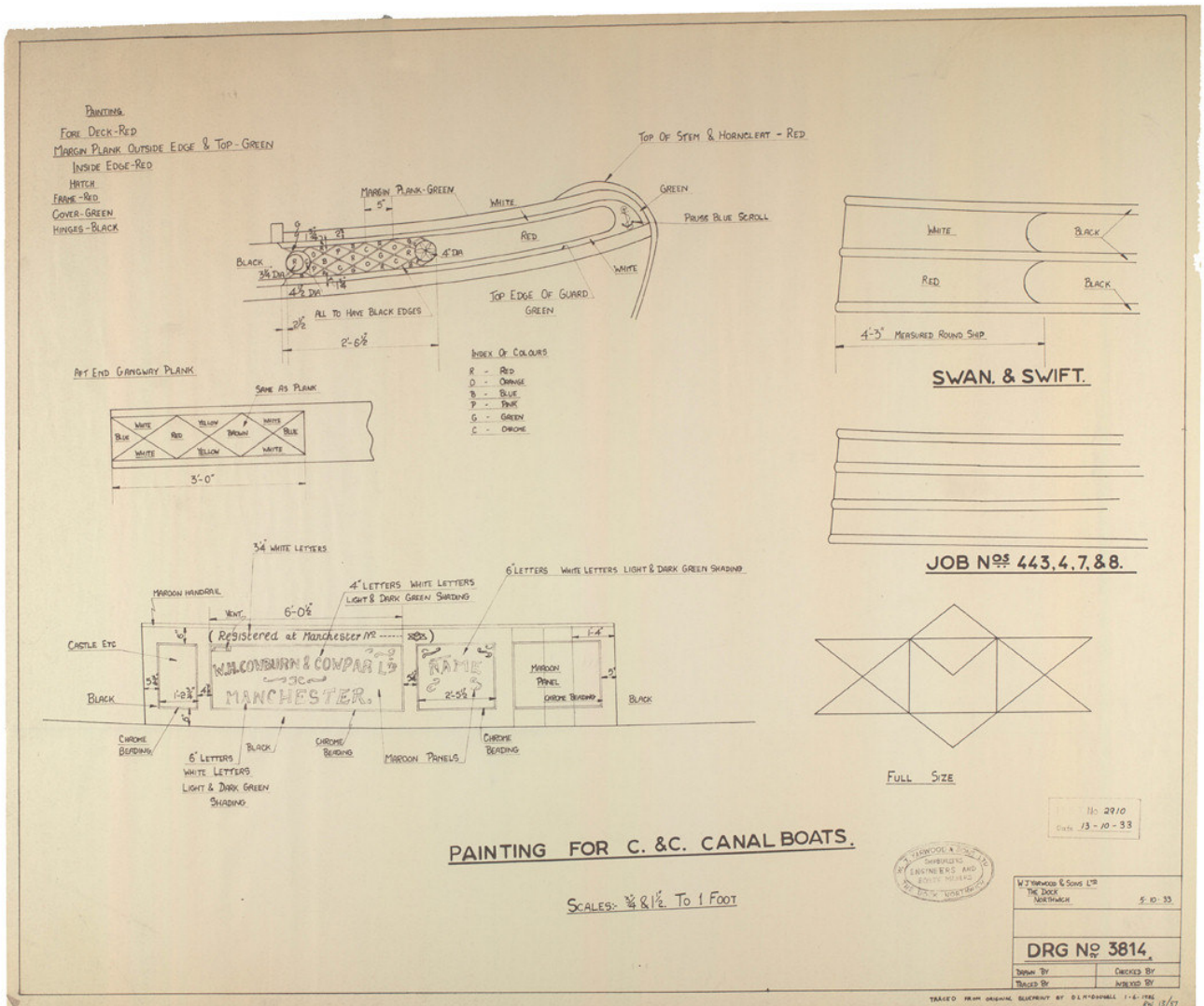
Activity: Note: The original copies of the documents used for this activity are held at the British Waterways Archive. The plan shows how a fleet of canal boats should be painted. The document was originally created in 1933, though the digital image is of a tracing (in 1986) of the original. The plan would benefit being viewed in conjunction with a picture of a canal boat, so that the design can be seen in context. Only part of the original document is given.

Think about why the colours were chosen. How would you describe the design (e.g. complicated or simple)? What information does the design include? What other information could have been included? Do you like the design? Why?

Imagine that you have entered a competition to create a new canal company design (you can choose the name of the company) that clearly and attractively shows the important information.

Extension activity: Find out what life was like on the canals, and the boats that were used.

Resources required:



“[Drawing showing] Painting for C[owburn] & C[owpor] Canal Boats”, 1 June 1986 (5 October 1933), catalogue ref. BW153/45/1

Materials to produce designs, including ICT.

Differentiation: See activity 09 for more able children – but need to adapt. Less able could be given a template from which to work.

Assessment: A written or verbal explanation/justification for their chosen design.